

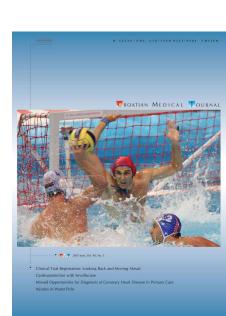
ESF-ORI First World Conference on Research Integrity: Fostering Responsible Research

Calouste Gulbenkian Foundation, Lisbon, Portugal 16-19 September 2007

Track 3 – Publication Session 3 – Small Journals

Ana Marušić, MD, PhD

Editor in Chief, *Croatian Medical Journal*, Zagreb Croatia President, Council of Science Editors



Why are scientific journals, small or large, important in fostering research integrity?

Central role in the discovery of research misconduct:

"Most of the allegations and findings center upon publication issues, because scientific publication documents the actions of the researcher."

Claxton LD. Scientific authorship. Part 1. A window into scientific fraud? *Mutat Res* 2005;589:17-30.



 Usually academic and scolarly journals, where the editorial position is not a full-time position.

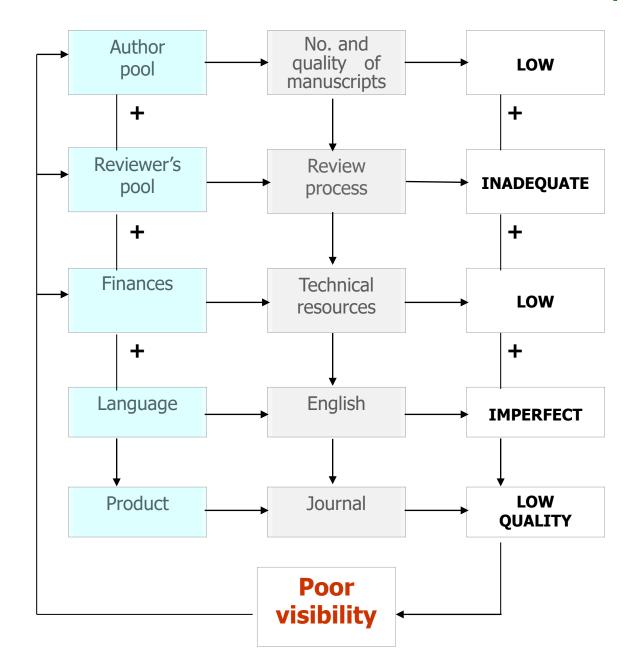
- Published in small scientific communities the so-called scientific periphery, characterized by:
 - smallness of the research community,
 - lack of financial support,
 - language barrier.

Small journals - definition

Peripheral position to the mainstream science:

- US National Library of Medicine receives more than 16,000 journals and indexes only 4,000 in MEDLINE.
- 90% of relevant information is published in 10% of the journals.
- Science Citaton Index indexes less than 2% of journals from developing countries.
- Developing countries encompass ~24% of the world's scientists but receive only ~ 5% of global research spending.

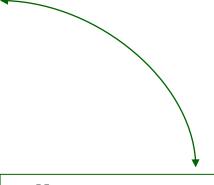
Small journals – vicious circle of inadequacy



Small journals – vicious circle of publication

corruption **Authors and academic** community: Poor research Low criteria

Powerful positions Nepotism



Visibility of misconduct:

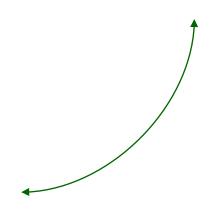
Lack of competent readers No bibliographical idexing No web visiblity

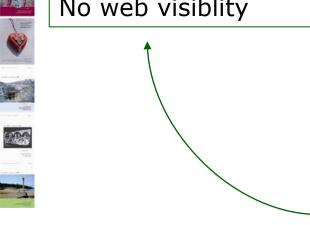
Editors:

Volunteer position No training Low criteria Lack of professional staff



Lack of competent researchers Inadequate statistical review Questionable ethics Pressures from authors

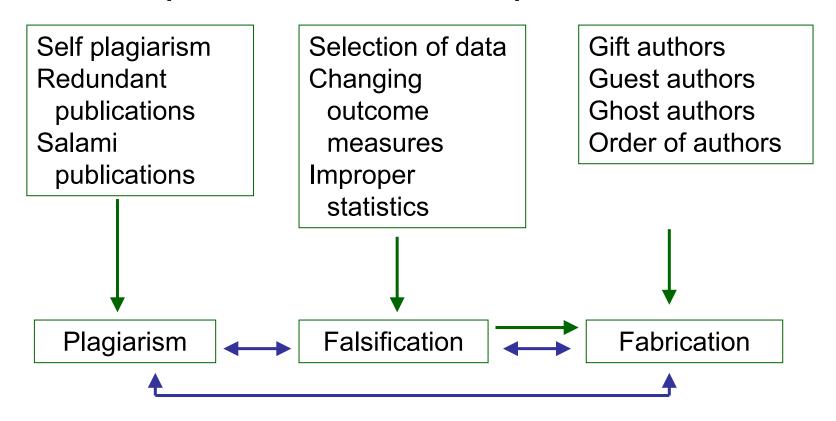




Vicious circle creates an environment of "research corruption":

In a vicious circle, which supports weak science and inadequate researchers, small journals can often have a negative influence on local scientific community – its criteria, teaching, communication, and scientific output.

 The problems of small academic communities is not FFP but high prevalence of irresponsible research practices:



 Weak publishing criteria result in low quality publications, but they are still recognized and valued as acceptable scientific research and counted for research and academic advancement.

Such publication practices foster research corruption and not research integrity.

- By publishing mostly in local journals, the researchers fail to percieve the incentives for improvement and for testing their research in the global community.
- Finally, they become a powerful obstacle for introducing international criteria in research, because they promote weak criteria.

- Once poor publications in local journals become the key criterion of (local) scientific and academic recognition, these journals become important to authors, journal editors, publishers, and owners.
- They build up a closed system of private interests, academic and political influence, nepotism, and no responsibility for the public interest.

Editors of small journals and research integrity issues:

In small journals, the weakneses and external threats to the job outweigh their strengths and opportunities provided by the global editorial community.

SWOT analysis of editorial activities in research integrity issues:

STRENGTHS
WEAKNESSES

internal resourcesand capabilities

OPPORTUNITIES
THREATS

factors **external** to _____ the organization or group

Marušić A, Katavić V, Marušić M. Role of Editors and Journals in Detecting and Preventing Scientific Misconduct: Strengths, Weaknesses, Opportunities, and Threats.

Medicine and Law – theme issue, *in press*

STRENGTHS of editors in promoting research integrity:

- Authority in the scientific community
- Editorial independence
- Expertise in research integrity issues
- Responsibility for the integrity of published records
- Power to formulate and implement editorial policies

OPPORTUNITIES for editors to promote research integrity:

- Editors well positioned to detect scientific misconduct
- Availability of new technologies for detecting misconduct
- Editorial policies developed by editorial organizations
- Policies developed by national ethics/integrity bodies
- Greater transparency of publications and literature corrections on the web

STRENGTHS: Editorial policies



www.councilscienceeditors.org



EUROPEAN ASSOCIATION OF SCIENCE EDITORS

www.ease.org.uk

ICMJE

International Committee of Medical Journal Editors



World
Association of
Medical
Editors

www.icmje.org

www.wame.org



www.publicationethics.org.uk

CSE's White Paper on Promoting Integrity in Scientific Journal Publications

EASE Science Editors' Handbook – Ethical issues

ICMJE Uniform Requirements for Manuscripts Submitted to Biomedical Journals: Writing and Editing for Biomedical Publication

WAME Policy Statement on the Responsibilities of Medical Editors

COPE Guidelines on Good Publication and the Code of Conduct

WEAKNESSES of editors in promoting research integrity:

- No mandate for legal actions
- Few means of action: expression of concern and retraction
- Reluctance to get involved in delicate issues
- Possible damage to journal's reputation
- Lack of education and staff to implement adequate procedures

WEAKNESSES: experiences of editors

Smith R. Investigating the previous studies of a fraudulent author. *BMJ* 2005; 331:288-291.

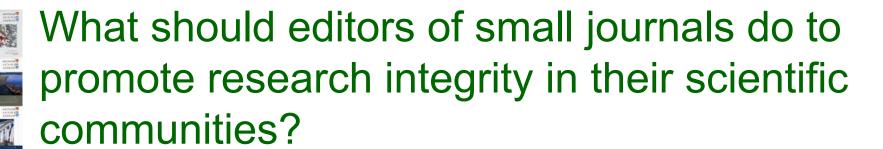
White C. Suspected research fraud: difficulties of getting at the truth. *BMJ* 2005;331:281-288.

Sox H, Rennie D. Research misconduct, retraction, and cleansing the medical literature: lessons from the Poehlman case. *Ann Intern Med.* 2006;144:609-613.

Katavic V. Five-year report of Croatian Medical Journal's Research Integrity Editor – policy, policing, or policing policy. *Croat Med J 2006;47:220-227*.

THREATS to editors promoting research integrity:

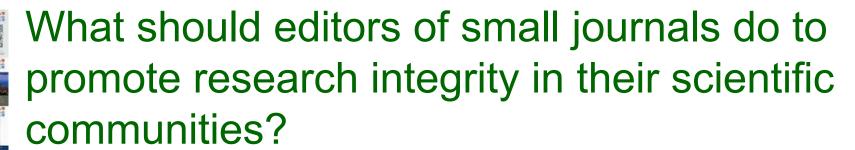
- Lack of legal regulation and culture of research integrity in the scientific community
- Corruption of the scientific community and governments
- No training available
- Lack of support from stakeholders in scientific publishing (publishers, associations, scientists, academic and scientific community)
- Pressures on editors and journal (publishers, financial conflict of interest)



Learn Be informed Teach

Marusic M, Marusic A. Good editorial practice: editors as educators. *Croat Med J 2001;42:113-20*.

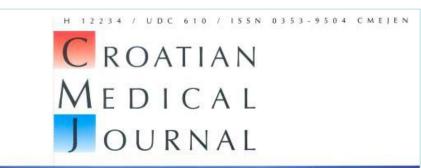
Gollogly L, Momen H. Ethical dilemmas in scientific publication: pitfalls and solutions for editors. *Rev Saude Publica* 2006;40 (Spec no.):24-9.

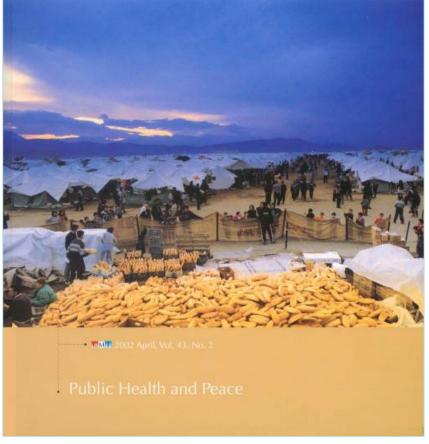


If journals and their editors are placed well to detect scientific misconduct, they are also well placed to prevent misconduct.

Quality management principles:



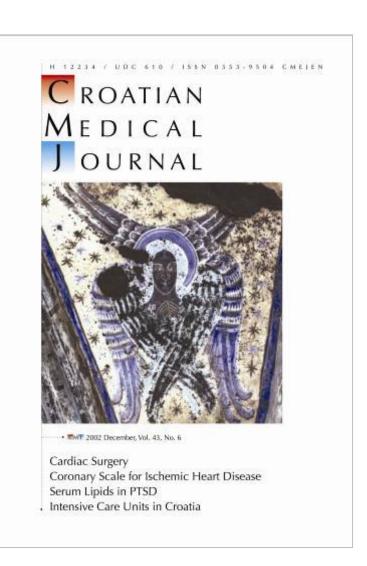






Public health approach to work with authors:

"The community presents a natural work setting for an editor, not the laboratories or surgeries. The editor is a community worker and a teacher."



Editors as educators:

Since, both in importance and in time, health precedes disease, so we ought to consider first how health may be preserved, and then how one may best cure disease.

Galen, AD 130-200

www.cmj.hr ana.marusic@agram.mef.hr